

Subject: Re: Meet w/ Fast Growing Tech Companies @ CCA's Inaugural Technology Summit - Feb. 15

From: Jessica Lall <jlall@ccala.org>

Date: 01/26/2018 09:12 AM

To: Nhien Lasky <nlasky@ccala.org>

CC: "ellen@southpark.la" <ellen@southpark.la>, George Yu <geoyu28@aol.com>, Nick Griffin <ngriffin@downtownla.com>, "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com>, "blair@historiccore.bid" <blair@historiccore.bid>, "elopez@industrial.bid" <elopez@industrial.bid>, "elopez@centralcityeast.org" <elopez@centralcityeast.org>, "rena@fashiondistrict.org" <rena@fashiondistrict.org>, "jkumamoto@aol.com" <jkumamoto@aol.com>, "Miguel Vargas (miguel@artsdistrictla.org)" <miguel@artsdistrictla.org>

Thx, Nhien!

Team - this is a great opportunity for dtla and connecting our property Owners, brokers with companies that are fast growing and are interested in downtown LA. We greatly appreciate your support and helping get the word out and encouraging people to attend. It is a new type of event for CCA and we are going to need all our partners to make sure it is a success!

Best,

Jessica
213-416-7512 (o)

Sent from my iPhone, please excuse brevity and typos.

On Jan 26, 2018, at 8:34 AM, Nhien Lasky <nlasky@ccala.org> wrote:

Friends:

I would like to invite you to our inaugural **Technology Summit** to learn about the burgeoning tech ecosystem in DTLA and to hear pitches by LA-based startups with well-funded products that are market ready. It will take place on February 15 from 8:00 am - 11:30 am at the LA Hotel (333 S. Figueroa Street). We worked with **Stage Venture Partners** to create this completely new event for CCA, which focuses on a sector that can bring many valuable jobs to DTLA.

What you may find of particular interest is that part of the program will consist of hearing **pitches from local companies** like **Fama** (machine learning to scan social media profiles of job candidates), **Shippabo** (cloud based supply chain management platform), **Simple Legal** (analysis and management for corporate in-house legal departments), and many other exciting companies. **Many of these companies are growing and in need of space and interested in looking more in the DTLA area.**

The panel will discuss the future of the growing tech scene and what we need to do to make DTLA the perfect ecosystem for tech companies, including how we think about our office space. The panel will include **Anna Barber**, Managing Director, Techstars; **James Malone**, Vice President, Leasing, Brookfield Properties (Moderator); **Erica Muhl**, Dean, USC Iovine and Young Academy; and **Alex Rubalcava**, Co-Founder, Stage Venture Partners.

Please also invite the CIOs and CTOs of your businesses and any other colleagues who are interested in the products that will be showcased. We are also opening this event up to non-members, so feel free to have the register [here](#).

I appreciate your help in making sure this event is a success for CCA. See you on February 15!

Best,

Nhien

<image011.jpg>

Nhien Lasky

Vice President of Strategic Relations

213.416.7531 | nlasky@ccala.org | ccala.org

626 Wilshire Blvd., Suite 850, Los Angeles, CA 90017

Please note our new address

[<image012.png>](#) [<image013.png>](#) [<image014.png>](#)

<image015.jpg>

From: Central City Association [<mailto:ichung@ccala.org>]

Sent: Thursday, January 25, 2018 11:26 AM

To: Jessica Lall <jlall@ccala.org>

Subject: RSVP for CCA's Inaugural Technology Summit - Feb. 15

CCA Special Event

[Image](#)

Hear pitches from the following startup companies:

[Image](#)

Additional startups to be announced...

If you are interested in sponsoring the Technology Summit,
please contact Nhien Lasky at nlasky@ccala.org

[RSVP](#)

[GET DIRECTIONS](#)

RSVP required by February 12.

Questions?

Please contact Leslie Chung at ichung@ccala.org or (213)
416-7530.

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